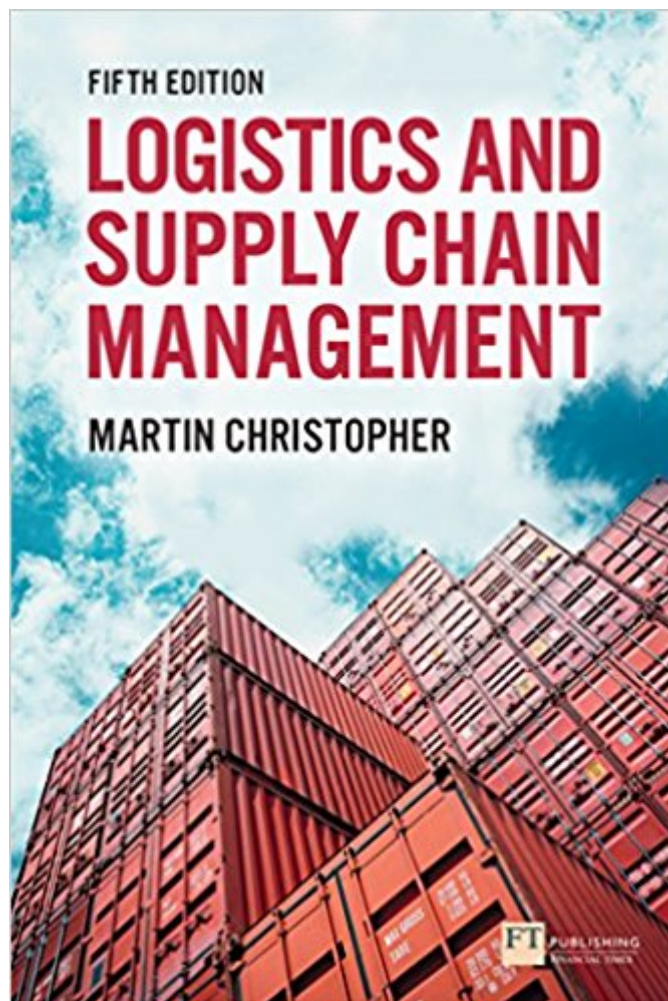


The book was found

Logistics & Supply Chain Management



Synopsis

The UK's bestselling book on logistics and supply chain management is now over 100,000 copies sold. An effective development and management of supply chain networks helps businesses cut costs and enhance customer value. This updated 5th edition is a clear guide to all the key topics in an integrated approach to supply chains. As well as new and updated examples and case studies, there are two new chapters: Routes to Market: Many companies now have to manage multiple distribution channels - this chapter covers strategic issues on how companies "go to market" along with the cost implications of using alternative channels. Service Logistics: As companies begin to sell performance rather than physical product, this chapter explores the implications for logistics management as the need to provide higher levels of service and customer support becomes ever more critical.

Book Information

File Size: 11410 KB

Print Length: 328 pages

Simultaneous Device Usage: Up to 5 simultaneous devices, per publisher limits

Publisher: FT Publishing International; 5 edition (March 24, 2016)

Publication Date: March 24, 2016

Sold by: Digital Services LLC

Language: English

ASIN: B01DDSJ52O

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Not Enabled

Enhanced Typesetting: Enabled

Best Sellers Rank: #345,124 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #68

in Kindle Store > Kindle eBooks > Business & Money > Industries > Purchasing & Buying #87

in Kindle Store > Kindle eBooks > Business & Money > Management & Leadership > Quality

Control #147 in Kindle Store > Kindle eBooks > Business & Money > Management &

Leadership > Production & Operations

Customer Reviews

As might be expected from such an eminent voice in the L&SCM space, Martin has updated his

seminal book with the latest science and thinking in this space. Essential reading for those entering the field and wanting a text which is up to date and written to understand,

Good Read, however I used to own an old edition which was printed better and hardcoverd.

Excellent book!

The book provides important information on SCM

everything was good just I hate buying books

[Download to continue reading...](#)

Supply Chain Management: Strategy, Operation & Planning for Logistics Management (Logistics, Supply Chain Management, Procurement) Supply Chain Management: Fundamentals, Strategy, Analytics & Planning for Supply Chain & Logistics Management Supply Chain Management for the Curious: Why Study Supply Chain Management? Sustainable Logistics and Supply Chain Management: Principles and Practices for Sustainable Operations and Management Supply Chain Transformation: Building and Executing an Integrated Supply Chain Strategy Supply Chain Management: A Logistics Perspective Business Logistics: Supply Chain Management Global Logistics: New Directions in Supply Chain Management Logistics & Supply Chain Management: creating value-adding networks (3rd Edition) Supply Chain Risk Management: Vulnerability and Resilience in Logistics Logistics, Supply Chain and Operations Management Case Study Collection Food Supply Chain Management and Logistics: From Farm to Fork Supply Chain Logistics Management (Irwin Operations/Decision Sciences) Logistics & Supply Chain Management (5th Edition) Supply Chain Logistics Management (Mcgraw-Hill/Irwin Series Operations and Decision Sciences) Global Logistics and Supply Chain Management Logistics & Supply Chain Management Lean Supply Chain and Logistics Management (Mechanical Engineering) Common Sense Supply Management: Tales From The Supply Chain Trenches Fourth Party Logistics: Is It the Future of Supply Chain Outsourcing?

[Contact Us](#)

[DMCA](#)

[Privacy](#)

